

**ETH** sustainability

Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich

# Thinking inside the box!

Trancending boundaries in  
water education

**Project Proposal from the 2007  
Academia Engelberg YES  
Alumni Contributors**



# Strength in our Diversity



# Education and Awareness Raising

**“Much education today is monumentally ineffective. All too often we are giving young people cut flowers when we should be teaching them to grow their own plants.”**

**John W. Gardner**

## Project Aims

- Increase awareness, through education, about local and global water issues
- Create a platform for the next generation to take action in their local communities *today*
- Strengthen through international collaboration and knowledge sharing



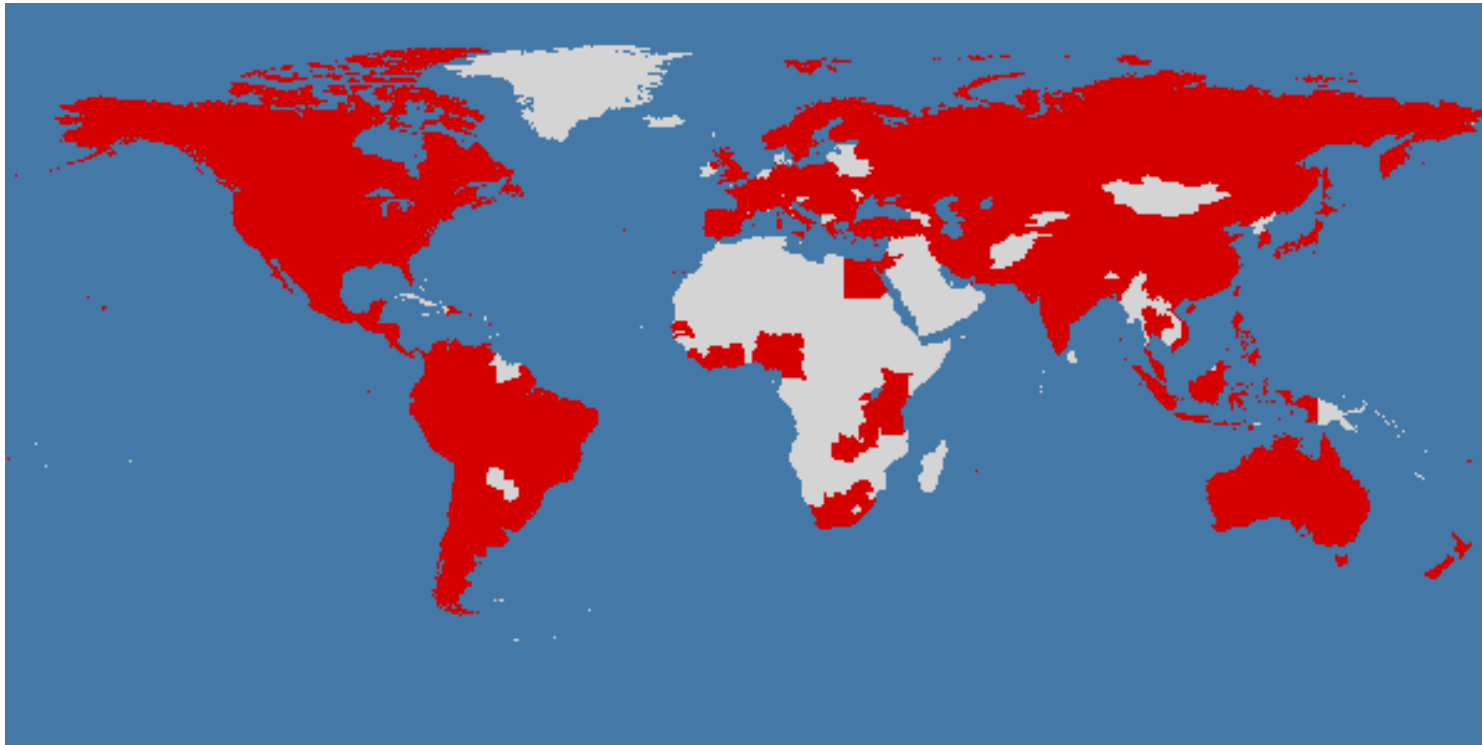
# Project Proposal



# Public Engagement



## International Network of YES Alumni



700 YES Alumni from 90 different countries

**“Education is the  
most powerful  
weapon which you  
can use to change  
the world.”**

Nelson Mandela

