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Challenging Democracy: Science and Public Trust

Anticipatory Governance of Science and Technology: Challenges to Democracy

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Overview

1. Introduction
Science and technology in society:
challenges to democracy?
2. Governance of new and emerging technologies
Established capacities of anticipatory governance?
3. Approaches to anticipatory governance
Varieties of Technology Assessment (TA)
4. Conclusion and outlook
Challenges, opportunities, and limits;
Extensions

1. Introduction

- Science and technology (S&T) in society: challenges to democracy?
 - New and emerging S&T
 - Dynamic forces shaping present and future society
 - Subject to democratic control?
 - Role of S&T in democratic societies?
 - Social change
 - Disruptive?
 - Winners and losers?
 - Power in decision-making?
 - Anticipatory governance
 - Aims at contributing to social shaping of technologies—i.e., future significance of S&T in society
 - Governance capacities within and outside democratic institutions?

2. Governance of S&T

- Challenges
 - *Temporal*: time horizons; significance of developments in S&T
 - *Material*: realization of potentials of S&T; context-specific usefulness; intended and unintended consequences
 - *Social*: divergent interests and preferences; multiple institutional and organizational contexts
 - Approaches
 - Foresight
 - TA
 - Participation
 - Limits
 - Dynamics and non-linearity of technological and social change
 - Plasticity of technological applications and institutional contexts
 - Divergent user preferences and concerns
- Anticipation of future is necessary, but there are inherent uncertainties, indeterminacies, and ambiguities

- Established capacities of anticipatory governance
 - *Innovation*: foresight, e.g., monitoring, roadmapping, scenarios (as exercised by government, industry, and think tanks, etc.)
 - *Risk management*: prevention and precaution as regulatory principles, e.g., moratoria, international agreements
 - *Patenting*: legal entitlements granted to inventors with regard to future applications, while securing systemic innovativeness
 - *Ethics*: norms to guide decision-making, and sanctions, towards morally sensitive or dubious options of action, e.g., laws, guidelines, declarations
 - *Acceptance politics*: shaping contemporary perceptions of future possibilities
- Anticipatory capacities embedded in established modes of governing S&T, concerning the generation, regulation and enculturation of S&T

3. TA and anticipatory governance

- Multiple approaches to TA have been developed since 1960s, in a variety of institutional domains (e.g., parliaments, companies, academia), e.g., conceptualized as “early warning systems”
- Core ideas: TA should
 - Be conducted as early as possible
 - Be closely related with research and development
 - Provide multiple perspectives
- Recent fields of TA experimentation to close/narrow gap to S&T:
 - Human Genome Project/Genomics
 - Nanotechnology
- Approaches:
 - Research on Ethical, Legal, and Social Issues (ELSI)
 - Constructive TA (CTA; NL), Real-Time TA (RTTA; USA), Upstream Engagement (UK)

- RTTA at Arizona State University
 - Organizational features, Center for Nanotechnology in Society:
 - Funded by U.S. National Science Foundation
 - Based on political mandate, i.e., 21st Century Nanotechnology R&D Act of 2003 (Public Law 108-153)
 - Operating as inter-university network (e.g., Georgia Tech, UW-Madison, NC State U)
 - Organized in four RTTA areas and two thematic research clusters, plus teaching and outreach
 - Capacity building for anticipatory governance:
 - *Foresight*: generating anticipatory knowledge
 - *Integration* of knowledge across academic cultures: science and engineering, humanities and social sciences
 - *Engagement*: participatory exercises providing input by citizens and publics, face-to-face and online

- Aspects characterizing operating mode of CNS-ASU:
 - Key role of scientists and engineers:
 - *Collaboration* (research, teaching)
 - *Advising and consulting* (e.g., issues requiring S&T expertise)
 - *Serving as research subjects* (e.g., discussing research-related decisions and potential impacts of nanotechnology)
 - Partial reconfiguration of social relationships:
 - In academic research and development
 - Between technology development and society

[see Barben, Fisher, Selin & Guston 2008, in *Handbook of Science & Technology Studies, Third Edition*, MIT Press, Cambridge MA, pp. 979-1000]

4. Conclusion and outlook

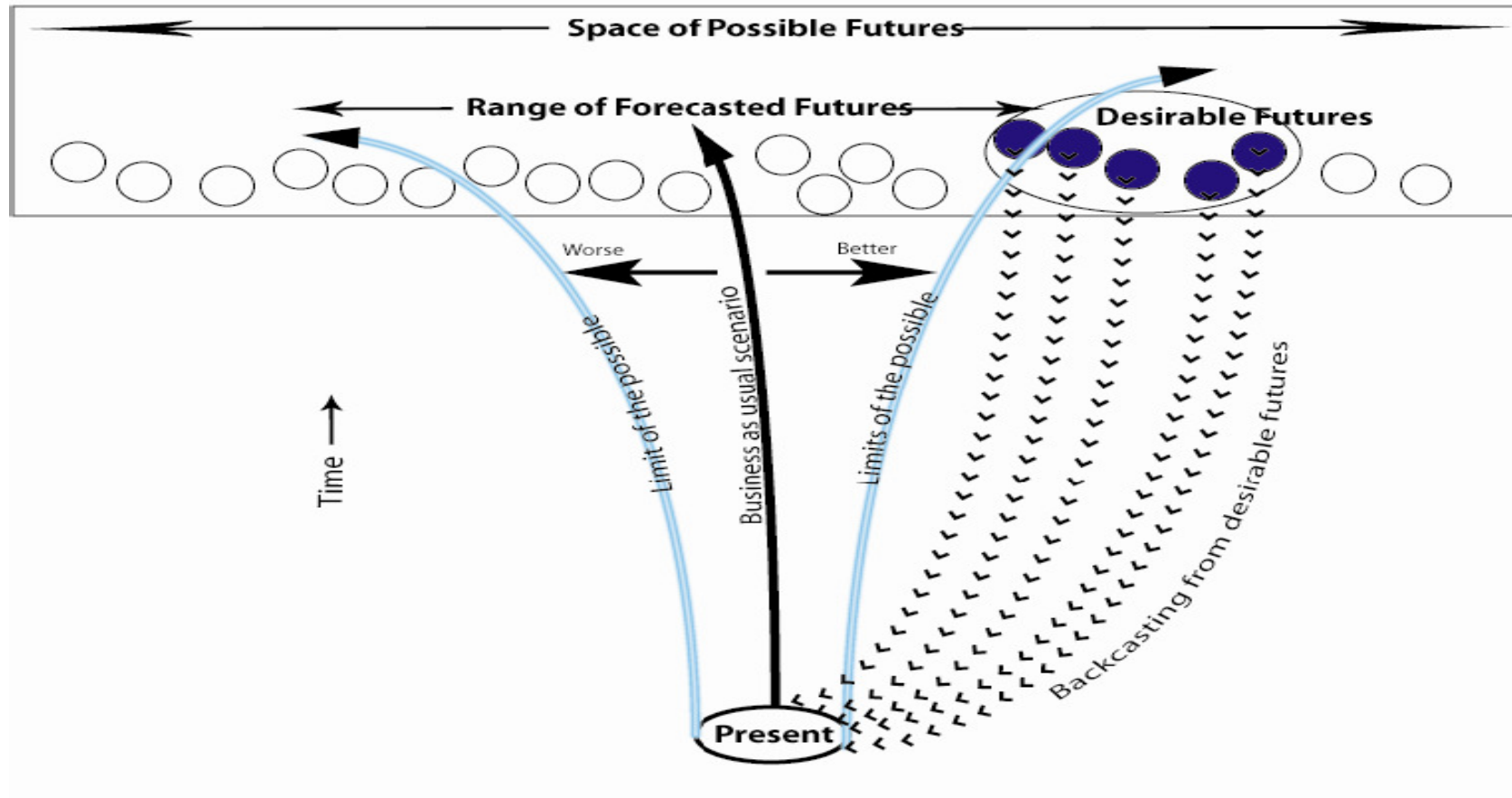


Fig.: Opportunity spaces for anticipatory governance of S&T

- Challenges to TA:
 - Further institutionalization of TA is needed, requiring political will, funding, and implementation in public and private settings
 - Learning by all participants involved
- Opportunities:
 - Improved technologies (e.g., development, outcomes)
 - Improved societal embedding (as regards conditions of application and user preferences)
- Limits:
 - Capacities to shape later stages of technology development
 - Regulatory capacities (e.g., patenting, risk management, ethics)
 - Feedback mechanisms to institutions of democratic, and corporate, decision-making

- Extensions of anticipatory governance required:
 - Institutional change, to expand anticipatory governance at local, national, and international levels—in order to better account for and shape future uncertainties and outcomes
 - Reflexive governance, i.e., capacity to take into account in one's decision-making the characteristics of particular domains of practice
 - Future-oriented transformation of infrastructures (e.g., energy, building, mobility, water, waste, urban & spatial development)
 - Geoengineering, an emerging approach to fight global warming that lacks democratic governance and global legitimacy
 - Future-oriented adaptation of democratic institutions, including expansion of direct democracy